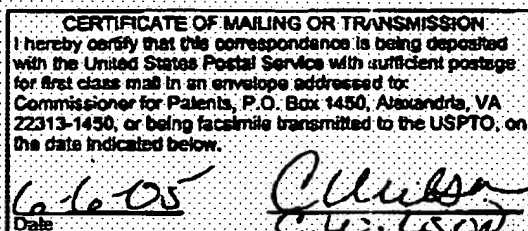


**IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE****PATENT APPLICATION****RECEIVED  
CENTRAL FAX CENTER****JUN 08 2005**Applicant(s): **Gerard K. Kunkel et al.**Serial No.: **09/773,263**Examiner: **Belliveau, Scott E.**Filed: **2/1/01**Group Art Unit: **2614**Confirmation #: **4319**Case: **WGATE11**Title: **SYSTEM AND METHOD FOR TRANSMITTING AND DISPLAYING  
TARGETED INFORMATION**

*AS*  
*2/5/05*  
*Entered with*  
*RCE*

MAIL STOP AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE UNDER 37 C.F.R. §1.116**

In response to the final Office Action mailed April 4, 2005, please consider the  
above-identified patent application as follows.

The Commissioner is authorized to charge any fees due, including excess claim  
and extension of time fees, to counsel's Deposit Account No.  
20 0782/SEDN/WGATE11.